

**For Immediate Release**  
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## **BLINDS TO GO RECOGNIZED FOR GENEROUS DONATION**

*Local Business Has a Heart for Helping Others*

**Iselin, NJ (July 15, 2008)** – Blinds To Go, North America’s largest manufacturer and retailer of window blinds and shades, which has its US headquarters in Iselin, New Jersey, was recognized for donating 2.2 million dollars of merchandise to homeowners in need by World Vision, a worldwide charitable organization. Blinds To Go was presented the organization’s "Proud Sponsor" award at the company’s US manufacturing facility in Lakewood, New Jersey, on Monday, July 21<sup>st</sup>.

“We are extremely pleased to be a partner with World Vision and help the families they serve,” stated Nkere Udofia, Vice Chairman for Blinds To Go. “All of us at the company take special pride in being able to make a difference in someone’s home.”

“Blinds To Go and World Vision have had a long-standing partnership since 2002, but this award is recognition for the more than two million dollars worth of product donated just since March 2007,” said Jeff Fields, Senior Corporate Relations Director for World Vision. “Nkere had a real heart for helping in the Gulf region, so a significant portion of the assistance went to people rebuilding their homes and lives after Katrina.” Donated products also went to Chicago; Los Angeles; Dallas; and Appalachia, all areas where World Vision has disbursement centers. “We greatly appreciate this very generous contribution from Blinds To Go and their ongoing dedication to helping others.”

World Vision is a worldwide humanitarian organization dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

### **About Blinds To Go**

*BLINDS TO GO, North America’s largest manufacturer and retailer of blinds and shades, has been providing the finest quality and largest selection of product for over 50 years. Because BLINDS TO GO is both the manufacturer and retailer – operating over 110 showrooms in the Eastern region of the US and Ontario and Quebec in Canada – customers receive factory-direct prices every day, 48-hour delivery and a lifetime guarantee. All BLINDS TO GO associates are graduates of BLINDS TO GO University ensuring unsurpassed customer service. For more information, please visit: [www.blindstogo.com](http://www.blindstogo.com)*